

174



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EXAMINER
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BARQADLE, YASIN M

ART UNIT	PAPER NUMBER
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2153

DATE MAILED: 12/06/2004

Please find below and/or attached an Office communication concerning this application or proceeding.

## Office Action Summary

**Application No.**

09/829,340

**Applicant(s)**

SNOW, ANDREW J.

**Examiner**

Yasin M Barqadle

**Art Unit**

2153

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --

### Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If the period for reply specified above is less than thirty (30) days, a reply within the statutory minimum of thirty (30) days will be considered timely.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

### Status

- 1) ☒ Responsive to communication(s) filed on 04/09/2004.
- 2a) ☐ This action is **FINAL**. 2b) ☒ This action is non-final.
- 3) ☐ Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

### Disposition of Claims

- 4) ☒ Claim(s) 1-24 is/are pending in the application.
- 4a) Of the above claim(s) \_\_\_\_\_ is/are withdrawn from consideration.
- 5) ☐ Claim(s) \_\_\_\_\_ is/are allowed.
- 6) ☒ Claim(s) 1-24 is/are rejected.
- 7) ☐ Claim(s) \_\_\_\_\_ is/are objected to.
- 8) ☐ Claim(s) \_\_\_\_\_ are subject to restriction and/or election requirement.

### Application Papers

- 9) ☐ The specification is objected to by the Examiner.
- 10) ☐ The drawing(s) filed on \_\_\_\_\_ is/are: a) ☐ accepted or b) ☐ objected to by the Examiner.  
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).  
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).
- 11) ☐ The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

### Priority under 35 U.S.C. § 119

- 12) ☐ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
- a) ☐ All b) ☐ Some \* c) ☐ None of:
- 1) ☐ Certified copies of the priority documents have been received.
  - 2) ☐ Certified copies of the priority documents have been received in Application No. \_\_\_\_\_.
  - 3) ☐ Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).

\* See the attached detailed Office action for a list of the certified copies not received.

### Attachment(s)

- |   |   |
|---|---|
| 1) <input checked="" type="checkbox"/> Notice of References Cited (PTO-892)             | 4) <input type="checkbox"/> Interview Summary (PTO-413)                     |
| 2) <input type="checkbox"/> Notice of Draftsperson's Patent Drawing Review (PTO-948)    | Paper No(s)/Mail Date. _____  |
| 3) <input type="checkbox"/> Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08) | 5) <input type="checkbox"/> Notice of Informal Patent Application (PTO-152) |
| Paper No(s)/Mail Date _____   | 6) <input type="checkbox"/> Other: _____                                    |

Art Unit: 2153

### **DETAILED ACTION**

Claims 1-23 are presented for examination.

### ***Claim Objections***

Claim 4 is objected to because of the following informalities:  
The claim refers back to itself. Appropriate correction is required.

### ***Claim Rejections - 35 USC § 102***

The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

(e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.

Art Unit: 2153

Claims 1-23 are rejected under 35 U.S.C. 102(e) as being anticipated by Glorikian US PUB. (20020112003)

As per claim 1, Glorikian teaches a system for providing designated content to specified users comprising (fig. 1 and abstract):

a computer [fig. 1, 13, 15 and 17];

a communications link between said computer and the Internet [fig. 1, 22 and 11; ¶ 0022];

a database accessible by said computer (fig. 1, database 14) containing a plurality of content organized by geographic regions [content are organized according locations and defined regions on the earth ¶ 007 and 0043];

software executing on said computer for operating and maintaining a website (WS1 and WS2) accessible by users over said communications link [¶ 0039-40 and 0115], means for tracing a geographic location of a user who accesses said website [¶ 0031 and 0049]; and

software executing on said computer for retrieving content from said database corresponding to the traced geographic location of the user [¶ 0008 and 0031], and

presenting said retrieved content to the user on said website over said communications link [retrieved information is pushed to the user via communication link 77, fig. 2, ¶ 004; 0053-0055 and 0031].

As per claim 2, Glorikian teaches the system of claim 1 wherein said tracing means comprises software executing on said computer for tracing a geographic location of a user who accesses said website [¶ 0031 and 0049].

As per claim 3, Glorikian teaches the system of claim 1 wherein the user accesses said website using mobile device incorporating wireless Internet technology [fig. 1 and ¶ 0031].

As per claim 4, Glorikian teaches the system of claim 4 wherein said tracing means comprises global positioning system technology incorporated into said mobile device capable of tracing a geographic location of said device utilizing a global positioning system [fig. 57 and ¶ 0029-0031].

As per claim 5, Glorikian teaches the system of claim 4 wherein said tracing means further comprises software executing on said mobile device for utilizing said global positioning system to

Art Unit: 2153

trace the geographic location of the device and transmitting said determined location to said computer over said communications link [fig.1 and ¶ 0019 and 0031].

As per claim 6, Glorikian teaches the system of claim 3 wherein said tracing means comprises software executing on said computer for determining the location of said user based on a location of a signal tower receiving a communication signal emitted from said mobile device [fig. 1 and 3 ¶ 0029 and 0049].

As per claim 7, Glorikian teaches the system of claim 6 wherein the location of the user is determined through triangulation of a communication signal emitted from said mobile device [¶ 0049].

As per claim 8, Glorikian teaches the system of claim 1 wherein each of said plurality of content in said database contains information in a language corresponding to a geographic region by which said content is organized [¶ 0075].

As per claim 9, this claim has similar limitations as claim 1 above, therefore it is rejected with the same rationale.

Art Unit: 2153

As per claim 10, Glorikian teaches the system of claim 9 wherein said tracing means comprises software executing on said computer for tracing a geographic location of a user who accesses said website [¶ 0031 and 0049].

As per claim 11, Glorikian teaches the system of claim 9 wherein the user accesses said website using mobile device incorporating wireless Internet technology [fig. 1 and ¶ 0031].

As per claim 12, Glorikian teaches the system of claim 11 wherein said tracing means comprises global positioning system technology incorporated into said mobile device capable of tracing a geographic location of said device utilizing a global positioning system [fig. 57 and ¶ 0029-0031].

As per claim 13, Glorikian teaches the system of claim 12 wherein said tracing means further comprises software executing on said mobile device for utilizing said global positioning system to trace the geographic location of the device and transmitting said determined location to said computer over said communications link [fig.1 and ¶ 0019 and 0031].

Art Unit: 2153

As per claim 14, Glorikian teaches the system of claim 11 wherein said tracing means comprises software executing on said computer for determining the location of said user based on a location of a signal tower receiving a communication signal emitted from said mobile device [fig. 1 and 3 ¶ 0029 and 0049].

As per claim 15, Glorikian teaches the system of claim 14 wherein the location of the user is determined through triangulation of a communication signal emitted from said mobile device [¶ 0049].

As per claim 16, Glorikian teaches the system of claim 1 wherein each of said plurality of content in said database contains information in a language corresponding to a geographic region by which said content is organized [¶ 0075].

As per claim 17, Glorikian teaches a system for providing designated content to specified users comprising (fig. 1 and abstract):

- a computer [fig. 1, 13, 15 and 17];
- a communications link between said computer and the Internet [fig. 1, 22 and 11; ¶ 0022];



Art Unit: 2153

a database accessible by said computer (fig. 1, database 14) containing a plurality of internet address corresponding to a plurality of websites (web sites WS1 and WS2, fig.1) operated and maintained by third parties wherein each of said plurality of websites contains content specific to designated geographic locations [content are organized according locations and defined regions on the earth ¶ 007; ¶ 0034 and 0043];

software executing on said computer for operating and maintaining a website (WS1 and WS2) accessible by users over said communications link [¶ 0039-40 and 0115],

means for tracing a geographic location of a user who accesses said website [¶ 0031 and 0049]; and

software executing on said computer for retrieving an Internet address from said database corresponding to a website containing content specific to the traced geographic location of the user [internet address corresponding to website is an inherent function of retrieving data in the internet using DNS ¶ 0008 and 0031], and

automatically redirecting the user to the website corresponding the retrieved Internet address [¶ 0072; ¶ 0084-0089].

Art Unit: 2153

As per claim 18, Glorikian teaches the system of claim 17 wherein said tracing means comprises software executing on said computer for tracing a geographic location of a user who accesses said website [¶ 0031 and 0049].

As per claim 19, Glorikian teaches the system of claim 17 wherein the user accesses said website using mobile device incorporating wireless Internet technology [fig. 1 and ¶ 0031].

As per claim 20, Glorikian teaches the system of claim 19 wherein said tracing means comprises global positioning system technology incorporated into said mobile device capable of tracing a geographic location of said device utilizing a global positioning system [fig. 57 and ¶ 0029-0031].

As per claim 21, Glorikian teaches the system of claim 20 wherein said tracing means further comprises software executing on said mobile device for utilizing said global positioning system to trace the geographic location of the device and transmitting said determined location to said computer over said communications link [fig.1 and ¶ 0019 and 0031].

Art Unit: 2153

As per claim 22, Glorikian teaches the system of claim 19 wherein said tracing means comprises software executing on said computer for determining the location of said user based on a location of a signal tower receiving a communication signal emitted from said mobile device [fig. 1 and 3 ¶ 0029 and 0049].

As per claim 23, Glorikian teaches the system of claim 14 wherein the location of the user is determined through triangulation of a communication signal emitted from said mobile device [¶ 0049].

As per claim 24, Glorikian teaches the system of claim 17 wherein each of said plurality of content in said database contains information in a language corresponding to a geographic region by which said content is organized [¶ 0075].

### **Conclusion**

The prior made of record and not relied upon is considered pertinent to applicant's disclosure.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Yasin

Art Unit: 2153


Barqadle whose telephone number is 571-272-3947. The examiner can normally be reached on 9:00 AM to 5:30 PM.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Glenn Burgess can be reached on 571-272-3949. The fax phone numbers for the organization where this application or proceeding is assigned are 703-872-9306 for regular communications and 703-746-7238 for After Final communications.

Any inquiry of a general nature or relating to the status of this application or proceeding should be directed to the receptionist whose telephone number is 703-305-3900.

Yasin Barqadle

Art Unit 2153

  
GLENN Z. BURGESS  
SUPERVISORY PATENT EXAMINER  
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